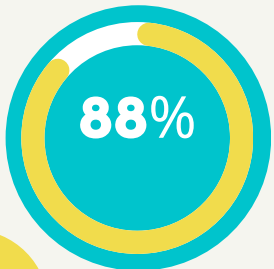


## Support & Information



5,698 people contacted our helpline with 88% of callers seeking information and support on diabetes management and accessing diabetes services.



### Become a member

- 193,562 visitors accessed [www.diabetes.ie](http://www.diabetes.ie) for information
- 29,195 people follow us across our various social media platforms
- 19,000 people receive our monthly ezine

**EDUCATION WEBINARS**  
4 virtual education webinars & one virtual conference held with more than 2,250 people registering to attend one or more webinars.

**CODE**  
269 people living with Type 2 Diabetes attended our 6 month CODE Education programme.

**EMOTIONAL WELLBEING WORKSHOP**  
86 people attended one of our wellbeing workshops.

## Education & Awareness

Diabetes Ireland focused on children with diabetes and their families in 2022. Our 'Back to School' awareness campaign was held in August 2022, which aims to help teachers, SNA's, parents, and diabetes teams with the transition for children with diabetes heading back to school. Many schools supported our "Go Blue for World Diabetes Day" campaign for which we are extremely grateful.



We held our first post covid in-person events for younger children living with Type 1 diabetes and their families with summer picnics held in Dublin and Cork and Christmas parties held in Cork, Donegal and Dublin. More than 120 families attended one or more of these events.



In March 2022, a new campaign #CKD was launched on World Kidney Day with the Irish Kidney Association highlighting that people living with Diabetes should be aware of their kidney health. Working in partnership with the Irish Kidney Association, CKD Steering Committee and AstraZenca to create an effective campaign to promote awareness of this issue.

Highlighting the personal story of Rachel who was diagnosed with type 1 diabetes at 8 years of age and later diagnosed with stage 4 chronic kidney disease at 28 years of age. Reaching an audience of 667,589 in August 2022. Diabetes Ireland continues to promote this campaign - see [www.diabetes.ie](http://www.diabetes.ie)

Diabetes Ireland Free e-learning programme for those with Type 2 Diabetes

**Why?** Estimated 234,398 people living with Type 2 diabetes in Ireland. OVER 90% of GLOBAL DIABETES is TYPE 2. CAN BE MANAGED through EDUCATION LIFESTYLE +/- MEDICATION.

**What?** Section 1: What is Diabetes; Section 2: Healthy Eating; Section 3: Getting Active; Section 4: Understanding Blood Glucose Levels & Medications; Section 5: Diabetes & Illness; Section 6: Complications Screening & Prevention.

**How?** Log on to: [www.diabeteseducation.ie](http://www.diabeteseducation.ie) Create an account Access the full FREE programme

For more information call us on 01 842 8118 or 021 427 4229 or email [info@diabetes.ie](mailto:info@diabetes.ie)

In January 2022, Diabetes SMART was launched as a free interactive online education platform. Developed by Diabetes Ireland, with support from Novo Nordisk, this free programme meets the increasing demand from people with Type 2 diabetes who want to learn more about their condition & how to manage it effectively. See [www.diabetes.ie](http://www.diabetes.ie) for more information.



## Advocacy

### AIM

To see improved public services, better & quicker access to good quality of care, diabetes technology, medications, better recognition of diabetes & the diabetes community by the Government & its public officials.

To achieve improvements that will benefit the diabetes community.

Diabetes Ireland also called for the setting up of a diabetes task force to develop a 10-year National Diabetes Strategy that provides vision, leadership, and direction so that the HSE can recruit the staff required and improve the quality of life for people living with diabetes and reduce the long-term costs to the health service of diabetes complications.

We ran awareness campaigns promoting the importance of getting both the influenza vaccination and pneumococcal vaccine for the diabetes community

2023 Pre-budget submission proposed a number of immediate actions for implementation to improve the quality of life for over 297,000 people living with diabetes and reduce the long-term costs of preventable diabetes complications

New budgetary funding allocated for a range of HSE diabetes priorities.

Our health promotion team delivered 28 community diabetes education sessions to a range of community groups and workplace staff and 35 diabetes education workshops were delivered to the staff of Nursing and Long-Term Residential Homes and Intellectual Disability Centres.